Fitness at MIP now offers more

Athletic Stretch: Comprised of athletic calisthenics and stretch exercises to improve recovery time, help train harder and increase range of motion.

Barron Yoga: An athletic, highly demanding yoga class designed to build strength, balance, endurance, and flexibility.

Beginner Basics: Designed for those new to group classes, cardio & strength training.

Boot Camp: Uses a variety of functional fitness techniques and tools to improve strength, agility and overall fitness in a Circuit Style training environment

CORE Blast!: A strategic blend of core moves using a variety of equipment to build better balance, core strength and support back health.

Cycle Zone: A cycling workout that takes you through various intensity zones to challenge and improve your cardiovascular system.

For more information including class prices and memberships visit www.mcmasterinnovationpark.ca/scheduled-classes

Comming up at MIP

• Startup Weekend Hamilton takes place from April 26th – 28th, from 6:30pm to 9pm at Radius Café. This event allows for people to pitch their startup idea, gain feedback, and network with local entrepreneurial leaders. For details and to register visit www.hamilton.startupweekend.org

• The Women Entrepreneurship event with Marketing Expert Kathy McKeil is being held April 29th at 11:30am at MIP for more information visit www.womenentrepreneurship.ca

• Ballagh & Edward LLP continue The IP Toolbox Series with its second session on Selecting Trademarks. Learn how to search for and select strong trade-marks for your business. Held on June 4th, from 8am – 9am at MIP. To attend contact info@ballaghedward.ca or 905-572-9300.

• Art in the Workplace is currently accepting art submissions for its 12th Exhibit. Submissions are due on June 13th. To obtain a submission form go to www.mcmasterinnovationpark.ca/art-in-the-workplace.

Stay informed

To receive MIP’s updates and event information, please email gcaterini@mcmasterinnovationpark.ca with “Please include me on your tenant e-list” in the subject line.

Planning your next conference

MIP provides a variety of services designed to make your conference a success. Conference rooms, catering and additional services are available. To book your next conference go to www.mcmasterinnovationpark.ca/meeting-and-conference-facilities and click “Book Now”. For more information contact: Jarrod Gleadall, MIP Conference Coordinator 905.667.5508 conference@mcmasterinnovationpark.ca

What’s your story?

Do you have a story that you would like to see in the MIP newsletter? Let us know! Contact: Ellie Stutsman Greening Marketing Inc. 905.667.5794 ellie@greeningmarketing.ca

McMaster Innovation Park has launched the 11th Art in the Workplace exhibit with more than 180 pieces from over 95 local artists. The exhibit also features the Hamilton Philharmonic Student Collection with 60 student pieces revealing artistic expression for orchestral music and its Spring Collection entitled “The City of Hamilton Collects” which showcases portraits from the “City of Hamilton Collection”. This latest installation is open to the public during regular business hours. Members of the public are encouraged to come and view the artwork. The Art in the Workplace, Spring Collection, “The City of Hamilton Collects, features over 60 pieces of historical to contemporary art in co-operation with the City of Hamilton, curated by McMaster University’s Dr. Alison McQueen and her “History of Collecting” Art History students.

“This exhibition affords a meaningful way for students to contribute to the broader Hamilton community,” says McQueen. “The 62 works in this exhibition and catalogue draw on the significant pieces in the City of Hamilton’s Corporate Art Collection.”

The exhibit opened April 4th and was a huge success. The grand opening was attended by Hamilton Mayor Bob Bratina and dignitaries from McMaster University as well as hundreds of art enthusiasts from all over the city and beyond. The 11th Art in the Workplace will run until July 14th.

Hamilton’s History Comes to Life

A small sampling from The City of Hamilton Collects now showing in the Atrium@MIP

ART IN THE WORKPLACE

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Rick Kennedy wins Diamond Jubilee Medal

Rick Kennedy, co-owner of Assante Wealth Management is a retired Canadian Army Reserve officer. In May 2012, he was appointed Honorary Lieutenant-Colonel of The Argyll and Sutherland Highlanders of Canada, and was recently awarded with the Queen’s Diamond Jubilee Medal for service to the Armed Forces and Hamilton’s military community. “The Argylls” are a Hamilton-based infantry battalion with a reputation for hard-training. It has distinguished itself at home and abroad, and in peace time and wartime, from its founding in 1903. Since 1993, over 120 of its soldiers have been deployed overseas on active service in support of Canadian UN and NATO missions, including the recent operations in Afghanistan.

Rick and his wife and business partner, Linda Kennedy, co-own and manage one of Assante Wealth Management’s largest branches. One of the Kennedys’ two offices is located in the Atrium@MIP; the other in Burlington. These offices have a total of 23 advisors provide professional, comprehensive and integrated management services to clients in the greater Hamilton and Burlington area.

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Old metals & new technology: Re-examining 17th century trade metals from the Hood Site

In 1640 A.D St. Jean De Brebeuf accompanied by Fr. Joseph Marie Chaumont first made contact with members of the Neutral First Nation at the Hood Site, a village located in Thorold, Ontario. Originally excavated in 1977, the artifacts from the Hood Site are now housed at Sustainable Archaeology. The European metal artifacts present an exciting opportunity to use new technology to characterize material and identify their precise composition, as well as take high-resolution images using a telecentric microscope.

A total of 17 metal artifacts were selected for testing using X-Ray Fluorescence, which bombards the artifacts with high-energy X-Rays. The technique is applied for elemental investigations of metals, glass and ceramics, primarily for research in geochemistry and archaeology. Sustainable Archaeology was interested in seeing if different metals were used to make ornaments and jewelry compared to utilitarian items, such as letters and projectile points. Preliminary results show that the rings and medal were made from red brass, and the projectile points were made from yellow brass and copper (shown above).

Both red brass and yellow brass are alloys of copper, tin and zinc, but red brass also contains lead. Yellow brass, because it does not contain lead, is physically harder and more durable than red brass, so it is possible that it was selected over red brass for utilitarian objects because of its durability. While this research is still on-going, the preliminary results have shed new insights for historical interpretations of early European contact amongst First Nations groups in Ontario.

Liuna App the first of its kind

Weaver Apps has created a new exciting mobile app for LIUNA Events. The app will make it easy to navigate through events, facilities and services.

"I am extremely excited to launch our mobile app," says Vico Rosatone, General Manager of LIUNA Station, "we recognized the need for better communication with our customers. This is the first mobile app in our industry."

The app can be easily downloaded by scanning the dedicated QR code or mobile URL. Mobile users will be automatically prompted to save the app on their mobile device home screen menus. The free mobile app will make it easier for consumers to connect with LIUNA through Facebook, Twitter, find key locations on a map and even book a consultation appointment all in the palm of their hand.

Water security across the globe

What does it mean to live in a water-secure world? Establishing a common understanding of water security across the entire UN system was one challenge that UN-Water, the coordination mechanism for the UN system on water-related issues, set to address in its Analytical Brief “Water Security & the Global Water Agenda”. As co-chair of the UN-Water Task Force on Water Security, UNU-INWEH led the development of the Analytical Brief which, in addition to providing a working definition of the term water security, aims to explore the complex and interconnected challenges that fall under the umbrella of water security – from health to education, industry to ecosystems, human rights to economic growth, to political stability and human development.

The Brief was released on World Water Day on March 22, 2013 at events in New York and the Hague. For more information and a copy of the report visit www.inweh.unu.edu.

Innovation Factory’s The Big DiF

From left to right: Mark Chamberlain, IF Board Chair, President of Trivaris and former President and CEO of Wescam, Mark Chamberlain DiFizen of the Year Award recipient, Ron Neuman, Executive Director, Innovation Factory.

Over 300 people gathered at McMaster Innovation Park for The Big DiF, Innovation Factory’s (IF) annual celebration of Hamilton’s Innovation Community. During the celebration, IF presented the second annual Mark Chamberlain DiFizen of the Year Award, to Kevin Browne for his role in creating Software Hamilton, DemoCamp Hamilton, and Startup Drinks Hamilton and his leadership in bringing Startup Weekend to this city.

The Big DiF event was free for attendees thanks to event sponsors McMaster University and McMaster Innovation Park. The Big DiF highlighted the success of IF and the Innovation Community over the last year. In 2013, IF has introduced the LiF Program to support Small and Medium Enterprises. IF also opened its Innovation Destination, which hosts various seminars, workshops and events, and serves as a drop-in work area for the community, where people can have a meeting, grab a coffee, and collaborate with like-minded people. IF has multiple events throughout the year for the entire Innovation Community, including the Lunch ‘n Learn series (sponsored by KPMG), Innovation Night, LiON’S LAIR, the newly introduced Webinar Wednesdays, Entrepreneurs Toolkit Series and Workshop Wednesdays. For all IF events, visit www.innovationfactory.ca.

MIP welcomes new tenant Liss Platt

Liss Platt is a media artist whose works take the form of videotapes, films, photographs, web sites, and installations, her artwork combines personal narrative, critical analysis, humour, and gender politics to explore the way various representations inform our understanding of ourselves within the world. Liss will explore the possibilities of using new media to mobilize knowledge with a high level of social relevance. Platt will work in collaboration with Jennifer Simpson, associate professor of drama & speech communication at the University of Waterloo.

CLSA’s healthy brain

The Canadian Longitudinal Study on Aging (CLSA) hosted a Café Scientifique at McMaster Innovation Park on Jan. 30, 2013. The event, “Use it or lose it: Secrets of a healthy brain,” provided the public with an opportunity to interact with experts in the field of aging and participate in a discussion on the topic of brain health.

For more information and event videos visit http://www.clsa-elcv.ca/news/use-it-or-lose-it-secrets-healthy-brain

Construction on MARC is complete

McMaster University Automotive Resource Centre (MARC) will have its grand opening on May 9th. MARC will welcome Minister of State for Science and Technology, Gary Goodyear to the opening. MARC will be used for strategic research initiatives driven by the McMaster Institute for Automotive Research and Technology and welcomes several world-class researchers.