Fitness at MIP now offers more

Free Weight Lift: Burn calories, transform your body and learn the basics of strength training.

Functionally Fit: A no nonsense, use your own body weight strength challenge designed to build more physical power and to improved athletic performance.

Spin/SAG Training: Short on time? Combine the best of all classes in one - cardio with a 20 min spin, strength with a blast of SAQ and core definition.

ZEN YOGA: A breath of fresh air in your week; practice relaxing postures and breath work to help de-stress and relax.

Personal Training: For more information, call to schedule personal training sessions contact接收ist@mcmasterinnovationpark.ca

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elie@greeningmarketing.ca

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The M.A.R.C. building was officially opened as part of the Hamilton Economic Summit, revealing an 92,100-square-foot university lab where hundreds of researchers, students and industry professionals will work to resolve serious issues facing the automotive industry and design the future of human transportation.

The $26-million facility, funded in part by the largest device companies in the world. ATTWILL 's product will be designed to offer accretive revenue opportunities to the majors.

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MIP welcomes two new tenants to the building

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Hammer forge unveiling

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iF announces new executive director

Innovation gone wild

Op-Ed pieces are a great way to tell your story
Innovation gone wild

Part 1 in an ongoing look at the stranger side of patents by Valerie Edward, Ballagh & Edward LLP

The lazy hazy days of summer are finally here! Everyone loves to cool off with a sweet and creamy frozen treat...but is licking an ice cream cone too much work on a hot day? Here is the solution: United States Patent No. 5,971,829 for Motorized Ice Cream Cone.

This handy device lets you drop your ice cream cone into a handheld housing with a rotatable cup to support your ice cream cone and a drive mechanism to rotate the cup. All you need to do is stick out your tongue and the device rotates the cone against your tongue to feed you the ice cream. You can also use the Motorized Ice Cream Cone to sculpt your ice cream into interesting shapes.

Remember: Solving a simple problem can lead to a patented invention.

Op-Ed pieces are a great way to tell your story

Greening Marketing is working with fellow tenants at McMaster Innovation Park to let the outside world know some of the great things being done inside the building. The most effective way to do this has been through the use of op-ed pieces. These pieces are written by an expert from within the organization about some of the interesting things being done and are submitted to newspapers. The most recent op-ed piece was published in the Hamilton Spectator, Windsor Star and Bay Observer.

If you would like to submit an op-ed contact: Glenn Marshall at Greening Marketing, Suite 318A, glenn@greeningmarketing.ca

Hammer forge unveiling

May 14th was the official unveiling of the hammer forge during National Mining Week, an annual celebration of Canada’s international leadership and expertise in the mining of minerals and metals. The ceremony took place at Natural Resources Canada’s CanmetMATERIALS facility at McMaster Innovation Park. This century-old hammer forge was converted into a monument that now stands in the courtyard outside the Innovation Factory.

“Our Government is committed to supporting research and positioning Canada as a world leader in science and technology,” said The Honourable Joe Oliver, Canada’s Minister of Natural Resources. “The monument is a reminder of our industrial history, as well the future that CanmetMATERIALS represents. This century-old hammer forge represents the beginning of a bright future for the City of Hamilton,” said Mayor Bratina.

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iF announces new executive director

David brings over 25 years of experience in technology and business strategy to the role, working as both the former CTO and co-founder of Awareness Inc., and at Microsoft in various Sales and Marketing roles. David is enthusiastic about technology, processes, and team building and their measurable impact on a company.

“David was a natural fit for the role based on his involvement with Innovation Factory,” stated Mark Chamberlain, Chairman of the Board for iF. “We are confident that David will continue to build upon the success of the Innovation Factory.”

David is following in the steps of Ron Neumann, who left iF at the end of June to start his own business, having completed his three-year employment commitment.

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Cisco teams with McMaster Research at MIP

McMaster and Cisco Canada announced May 8th in the McMaster Innovation Park Atrium, that they have established a long-term relationship which will see the University increase research activities in integrated health biosystems and bioinformatics.

Both parties will also establish a University-wide “research cloud” computing environment and infrastructure. This relationship will see McMaster build on its renowned research successes and strengthen its links with national and international partners from academia, government and industry.

As part of the agreement, Cisco is providing a $2.1 million contribution to McMaster. This includes $1.6 million over eight years to establish a Professorship in Integrated Health Biosystems and $500,000 over five years to establish a Research Chair in Bioinformatics.

The Research Chair in Bioinformatics will collaborate on a program in integrated health biosystems. The aim will be to bridge the existing gap between data-intensive areas of biomedical research and healthcare by integrating diverse biological datasets with clinical and environmental data.

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David is following in the steps of Ron Neumann, who left iF at the end of June to start his own business, having completed his three-year employment commitment.

“I am extremely proud of what we have accomplished in the past three years here in Hamilton,” stated Ron Neumann, “I leave knowing that iF is in great hands and have truly appreciated the support of the iF staff and the Board during my tenure.”

As Executive Director, David will be responsible for the strategic leadership and financial management of the organization.

Specialized NDE grows in the US

Specialized NDE Inc. pleased to report that, along with subsidiary Specialized NDE (USA) Inc. have been awarded a Consulting & Inspection contract for Ventower Industries in Monroe, Michigan. Ventower Industries is a premier supplier of fabricated wind towers in the US.

“We are extremely happy about this contract as this is our first venture in the US through our subsidiary, Specialized NDE (USA) Inc.,” says Eric Kivlin, President, Specialized NDE Inc.

EnviroSim helps make wastewater plants greener

In June, EnviroSim announced the release of its latest software, BioWin 4.0. In addition to multiple performance and usability enhancements, BioWin can now model nitrous oxide, and provide a complete picture of key greenhouse gas emissions (carbon dioxide, methane, nitrous oxide) from wastewater treatment plants.
Circuit Style training environment

Strength, agility and overall fitness in a

Fitness at MIP now offers more

•  Join Innovation Factory on July 17, 2013
•  On August 1st join us in the Atrium at

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For more information including class prices and memberships visit

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