Coming up at MIP

- On May 11, the "Hamilton Brings More to the Table" event, presented by MIP and Tourism Hamilton, will take place. Learn about how MIP, Tourism Hamilton, and other hospitality partners can help make your event a success.
- May 30 is Bike to Work Day. See below for more information.
- On May 31, attend the Golden Horse Shoe Biosciences Network for its Innovation Breakfast where Sandy Schwenger, CEO of mHealth Solutions will discuss the ever-emerging role of technology in diagnosis and treatment. This event will be held in Conference Rooms 1 C and D.
- Construction of the McMaster Automotive Research Centre (MARc) is set to begin soon at 270 Longwood Road South. Stay tuned for more details.

Fitness options at MIP

MIP offers tenants numerous ways to get in shape and stay healthy. The fitness centre on the lower level features state-of-the-art exercise equipment, and a studio where tenants can take part in various exercise classes. Membership is only $20 per month, so take advantage of this MIP lifestyle offer.

Of course, gym membership isn’t the only way to stay healthy at MIP. MIP provides a variety of services designed to make commuting easier in the GTHA.

Some of these include carpooling and vanpooling, shuttle programs, emergency ride programs, and more.

Bike to Work Day will be held on Monday May 30 and MIP will have rest station set up in front of the building that morning for riders to stop by. If you are interested in taking your bike to work that day, note that there are bike racks near the mailboxes as well as in the underground parking garage for you to use. If you are driving that day we would remind you to pay close attention to the increased number of cyclists on your commute as well as on the roadways during your commute.

Planning your next conference

MIP provides a variety of services designed to make your conference a success. Conference rooms, catering and additional services are available. Contact Carolyn Zess at the information below to book your next conference.

Carolyn Zess
MIP Conference Coordinator
905.667.5506
conferences@mcmasterinnovationpark.ca

Contact Mike at the information below to learn more.

Mike O’Drowsky
Greening Marketing Inc.
905.667.5793
mike@greeningmarketing.ca

Contact Mike at the information below to learn more.

In brief

- MIP was featured prominently in Hamilton Economic Development’s Economic Review for 2010. To get a copy of the publication, contact Carolyn Reid at carolyn.reid@hamilton.ca.
- MIP tenant Norohsoon has entered into a strategic alliance with Euro-based Govi Engineered Chemicals to further research and develop new products.
- On March 24, 2011, Innovation Factory will gather more than 300 people in the Atrium at MIP for “The Big Dig,” a celebration of Hamilton’s community of entrepreneurs and innovators.
- Michele Ballagh of Ballagh and Edward LLP moderated a seminar for the Hamilton Law Association on intellectual property issues in corporate commercial transactions. In addition to moderating, Michele delivered her own paper entitled "Intellectual Property Warranties & Indemnities: Understanding the Risks.”
- Specialized NDE Inc. is one of MIP’s newest tenants. Specialized NDE offers numerous services in the non-destructive testing field, including various types of weld inspections such as ultrasonic, visual, magnetic particle, liquid penetrant and eddy current. The company also offers consulting and training services.

What's your story?

Do you have a story that you would like to see in the MIP newsletter? Let us know! Contact Mike O'Drowsky at Greening Marketing with your story. Greening Marketing also provides public relations services for MIP, so your story could also appear in traditional media.

Trivaris issues corporate challenge

Treasureventure in partnership with Trivaris are pleased to support the “play” side of work culture with the first annual Corporate Challenge, the region’s only corporate event designed to foster business community interaction, employee interaction, company pride in a fun-filled, healthy event. This Corporate Challenge not only creates a platform for organized rivalry, it also allows employees to work as a team and breakthrough some of the barriers that may appear in the real world of business. Participation provides companies and its staff the limitless opportunity to work together for one common goal while competing against other organizations. From treasure hunting, to fire starting, to a medieval battle, the Corporate Challenge will get employees up out of the office chair and rally with team mates to become the ultimate Corporate Survivors. “This event is an excellent venue for encouraging initiative, rewarding commitment, inspiring co-operation and company spirit said Mark Chamberlin, President and CEO of Trivaris Ltd. Trivaris is throwing down the gauntlet to all of the region’s businesses to compete head-to-head in unique and exciting challenges. Awards will honour top survivors with the winning team donating money to a charity of their choice. Prizes, lunch and live classic rock with the Relics round out the event. To register, visit treasureventure.ca/challenge.php.

Cont’d from cover

Stimulating Research and Innovation

CANMET-MTL’s research activities are aimed at finding materials-based solutions for Canada’s energy, transportation and metal manufacturing sectors, which support industries that employ more than 450,000 Canadians. To fulfill this objective, the lab is in the process of drawing together a pool of scientific and technical talent from the public and private sectors and graduates from top-notch universities. Recruiting efforts are well underway to find approximately 60 people to fill the positions left vacant due to the relocation.

As new hires continue to arrive, the lab will grow into its role to better support the competitiveness of Canadian industry through its research and development on metals and alloys, metal composites, metal powders and enabling technologies — such as production, coating, welding — for product manufacturing.

The lab’s relocation will also increase Canada’s technological capacity in critical areas of research for new materials. For instance, with its more modern equipment, CANMET-MTL will be able to focus its research on ecomaterials that have minimal impacts on the environment while maintaining business productivity. CANMET-MTL will continue to offer its full range of business support programs, such as the Vehicle Structural Materials Research Program; the Pipelines Research Program; the Emerging Materials Research Program; the Academic User Program; Resource for the Innovation of Engineered Materials; and the Materials for Nuclear and Conventional Energy Research Program. CANMET-MTL also houses the Government of Canada’s Non-Destructive Testing Certifying Agency, a key service that has been in existence for over 50 years.

A Green Research Centre

The new research centre will shine for its energy efficiency as well as its innovative research. Energy experts from NRCan’s CanmetENERGY participated in the planning of the centre in order to achieve the highest performance levels for energy and water management and indoor environmental quality. As a result of its outstanding design, the building is a LEED (Leadership in Environmental and Energy Design) Platinum certification candidate.

For more information on CANMET-MTL’s roles and activities, visit the Materials Technology section of the Ministry of Natural Resources’ website – nrcan-rncan.gc.ca.

EnviroSim launches new waste water treatment simulator

In April, EnviroSim announced the release of its latest software, PetWin+. The new software is an enhancement to the company’s globally used BioWin software, which provides wastewater treatment plant operators and engineers with the ability to simulate new designs to determine optimal efficiency. PetWin+ was designed specifically for wastewater plants dealing with petroleum and petrochemical contaminants, and, in addition to helping treat wastewater, can also provide information on how to be more optimal in terms of energy conservation.

Greening wins provincial award

On March 5, Festivals and Events Ontario awarded Greening Marketing with the “Best Greening of a Festival or Event” award for its work with Canada’s Largest Ribfest, Canada’s Largest Ribfest, which takes place each Labour Day weekend in Burlington, Ontario, attracts more than 140,000 each year. With so many people coming through Spencer Smith Park, organizers knew that a dedicated waste diversion strategy was necessary. By recycling and collecting biodegradable waste, organizers achieved an 82 per cent diversion rate, collecting more than 46 tonnes of waste. As a result of its efforts with Ribfest, Greening President, Glenn Marshall, will be working with the city of Hamilton to develop a waste diversion system for all of the city’s festivals and events.

Art in the Workplace

On March 11, artists, local dignitaries and the city’s business community came out to view the latest installation of MIP’s Spring Collection. The current installation features works from more than 60 artists. Also featured is the private collection of local collector Valeska Ramsay, whose curators include Alison McQueen, professor of art history at McMaster University, and students from the art history program. All artwork currently on display will be available for viewing until mid-July.