Fitness at MIP

**Bootcamp**
High intensity whole body workout with minimal rest.
**Summer hours are**
Monday and Wednesday 1:00 - 2:00pm
**Personal Training**
Trainer Michael Reansbury will be maintaining summer hours until the fall.
Contact: michael.reansbury@mohawkcollege.ca

**Walking Group**
Monday and Wednesday Lunch walk: 10:00am and/or 2:00pm
Meet outside in front of the Atrium@MIP
After work walk: 5:10pm
Meet at the back door of parking lot 3 of the Atrium@MIP
For more info on the Walking Group, please contact: mwalker@mcmasterinnovationpark.ca
Thanks to Our Sponsors

For additional information about fitness options at MIP, please call 905-667-5500

MIP’s Clean Air Commute Results

A total of 29 participants from McMaster Innovation Park took part in Clean Air Commute Week from June 18th - 24th, 2012. The annual event is aimed at motivating workplace commuters to avoid conventional, atmosphere-clogging modes of transport in favour of greener and more sustainable options. This year, the teamwork of MIP’s staff and tenants amounted to saving more than 387 kg of pollutants in the atmosphere by car pooling, biking or walking to work. Congratulations to MIP participants for their contribution to clearer breathing for us all!

**In brief**
- Join MIP for business relations services for MIP, so your story can be heard. Contact Rob Peace at Greening Marketing Inc.
- Marketing also provides publishing, public relations, and special events.
- What’s your story?

CLSA welcomes participants at McMaster Innovation Park

The Canadian Longitudinal Study on Aging (CLSA) is welcoming participants at McMaster Innovation Park.

The CLSA has launched the McMaster data collection site, which will allow for 3,000 people from Hamilton and the surrounding area to participate in Canada’s largest study of aging. Over the next 20 years, 50,000 men and women from across the country will take part in the CLSA, which is aimed at understanding why some people age healthier than others.

“This is an exciting time for us,” says Parminder Raina, lead principal investigator of the study. “Recruitment and data collection are in full swing and our facilities at MIP are operational. The focus now is on working collaboratively to ensure the long-term success of the study.”

Participants who visit the data collection site at MIP will, in addition to taking part in interviews and physical assessments, have the option to provide blood and urine samples, which will be analyzed to learn about biological and genetic aspects of aging.

Biological samples collected as part of the CLSA will be stored at the Biorepository and Bioanalysis Centre, consisting of 31 cryo-freezers that will store up to 8.8 million biospecimens over the course of the study, as well as a state-of-the-art laboratory for biospecimen analysis.

MIP is also home to the CLSA National Coordination Centre, which manages recruitment, data collection and operations for 11 data collection sites across the country.

The Biorepository and Bioanalysis Centre is the central location for storage and analysis of biological samples collected as part of the CLSA.

2012 National AURP Canada conference a success

It was an opportunity for MIP to display its progress to its contemporaries. One of the highlights of the event was the Cities of Innovation Dinner, where Hamilton Mayor Bob Bratina, Waterloo Mayor Brenda Halloran and Guelph Mayor Karen Farbridge discussed opportunities inherent in partnerships between research parks and municipal governments.

Speakers included McMaster University President Pat Deane, Trivaris President Mark Chamberlin, Innovation Factory CEO Ron Neumann and PV Labs CEO Ty Shattuck.


MIP Connection JULY 2012

From left to right: Kevin Byrne, President, AURP (US); Dave Gurns, President, Vancouver Island Technology Park; Zach Douglas, President and CEO, McMaster Innovation Park; Carol Stewart, President, AURP; Canmet and Manager, David Johnston Research + Development Park University of Waterloo; Bob Bratina, Hamilton Mayor; Karen Farbridge, Guelph Mayor; and Brenda Halloran, Waterloo Mayor at the Cities of Innovation Dinner as part of the AURP Canada Conference.

The ATRIUM@MIP
Meet at the back door of parking lot 3 of the ATRIUM@MIP.
Meet outside in front of the ATRIUM@MIP.

Contact:
michael.reansbury@mohawkcollege.ca

Contact: rob@greeningmarketing.ca
905.667.5793
Greening Marketing Inc.

905.667.5508
conferences@mcmasterinnovationpark.ca

Contact Rob at the information below to learn more.
Rob Peace
Greening Marketing Inc.
905.667.5793
rob@greeningmarketing.ca

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A CLSA grand opening celebration and infrastructure showcase is being planned for the coming fall.

In brief
- On September 6th from 12:1-3:00pm, come down to the Courtyard to enjoy the free MIP Tenant BBQ. All tenants of MIP and Canmet are invited.
- On July 25th from 5-9pm, Innovation Factory presents Innovation Night Showdown & BBQ sponsored in part by MIP. Enjoy dinner from Rolly Rockets BBQ, a round-robin pitch tournament and all-you-can-eat Sweet Ice Snow Cones Free.
- Join MIP for Art in the Workplace Exhibit 9 on August 2nd from 7-9pm for wine and cheese and to meet the artists.

Planning your next conference
MIP provides a variety of services designed to make your conference a success. Conference rooms, catering and additional services are available. To book your next conference go to www.mcmasterinnovationpark.ca/meeting-and-conference-facilities and click “Book Now”.

For more information contact: Jarrod Gleedall
MIP Conference Coordinator
905.667.5508
conferences@mcmasterinnovationpark.ca

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Welcome to MIP!

Idea One Inc. will join The Atrium@MIP in July 2012. Idea One Inc is comprised of a group of specialized boutique consulting firms created to provide business innovators with access to expertise in strategic business modeling & planning, marketing strategy, market research and scientific research and experimental development funding. Jennifer Powers, Co-Founder of Idea One Inc, says the company is excited to become strategic partners with MIP and the Hamilton Economic Development Department. She is looking forward to providing innovation-driven businesses with valuable support and expertise. Co-Founder Danny Ladouceur adds, “We are extremely excited about being part of the groundbreaking McMaster Innovation Park, which is a concept many others are trying to emulate across the province.”

MIP also welcomes Barclay & Knap Educational Services to The Atrium as a new tenant in August 2012. Barclay & Knap’s mission is to assist students and their families with the transition from secondary to post-secondary education or from post-secondary to graduate education. Jacqueline Barclay and Joseph Knap are seasoned education professionals who have dedicated their careers to helping students find rewarding and meaningful education options. They are looking very forward to their new home at MIP.

PV Labs wants Hamilton to keep moving forward with DIVINUS

MIP’s PV Labs, in conjunction with Hamilton, has completed work on a revolutionary pilot project called DIVINUS, which will enable transportation engineers, urban planners and market analysts to fully and effectively understand how the city moves. An information-based solution with the tagline “the vision to keep you moving forward,” it will allow engineers to deploy effective traffic strategies by examining a complete view of an entire area of interest as opposed to smaller, individual traffic areas.

“It is important because despite advances in technology, the end users are heavily reliant on ‘clicker counts’ at intersections,” explains Declan Keogh, Vice President of the Industrial and Infrastructure Division at PV Labs. “These are highly targeted and only focus on what is happening at that intersection. Data seems to be focused on problem areas, resulting in a ‘fire fighting’ mode to planning. Fundamentally, $100 million to $1 billion decisions [are being made] at the municipal, provincial and federal level with inadequate information for the technology available today.”

Keogh developed the concept for DIVINUS and is responsible for the development of the service-based offering, commercialization and market rollout. He says that the fundamental technology components have been in development for about four years, though they are based on 25 years of experience in their respective technologies. The service model and offering was conceptualized in November 2011. In the meantime, PV Labs is actively booking pilot studies in an effort to develop further understanding of customers’ needs.

“At PV Labs, we are very excited about this opportunity as it represents the full cycle of images to information,” Keogh remarks. “We are actively seeking partners and other interested parties to work with in this exciting new area.”

Keogh is hopeful that a web interface delivery will be complete in late 2012 or early 2013.

Route 1812 Now Goes Mobile

Weever Apps has partnered with The Western Corridor War of 1812 Bicentennial Alliance, City of Hamilton and the South Western Ontario Regional Tourism Board to officially launch the Route 1812 Mobile App.

The launch was announced at the new Lister Building on June 24th at the Pathways to Peace 1812 Bicentennial Launch Event by Richard McKinnell, Assistant Deputy Minister of the Ministry of Tourism, Culture and Sport.

The Route 1812 Mobile App adds an interactive layer to the War of 1812 Bicentennial and heritage tourism experience in Southern Ontario. It is free to download on any Blackberry, iPhone, iPad and Android touch phone or tablet.

The Route 1812 App features an interactive map showing a visitor’s real-time location in Southern Ontario and their proximity to the War of 1812 historic sites nearby. Videos, photos, music and audio-narration tell the stories of the heroes, villains and common people who inhabited Southern Ontario during the War of 1812.

“The Route 1812 App enables visitors to seek out the War of 1812 sites of most interest to them and completely tailor their experience as it represents the full cycle of our heritage and tourism initiatives, and in doing so bring history together with technology!”

Steve McBride, VP Business Development at Weever Apps Inc., says that his company very much enjoyed working with the Western Corridor Alliance on the development of the application and also recognizes a larger significance.

“Route 1812 app brings history together with technology,” says Weever’s Steve McBride.

Norjohn acquires Associated Chemists Inc.

MIP tenant Norjohn Limited, a division of Walker Industries Inc., has purchased the assets of Associated Chemists Inc. (ACI), based in Portland, Oregon. The operating entity will be known as Norjohn-ACI Inc., with manufacturing facilities in Portland, Oregon, and Palm Coast, Florida.

Norjohn manufactures wax and asphalt emulsions for municipalities and industries throughout Canada, the United States and Mexico and operates a research lab and quality assurance operation here at MIP.

Among the products ACI manufactures are defoamers, release agents, edge-seal products for the forestry industry and felt cleaners.

“The purchase of ACI is part of our long-term strategic plan to expand and reach new markets throughout North America,” says Vice President of Norjohn Archie Reynolds. “ACI’s culture and values are an excellent fit with our own, the company produces complementary products to those we manufacture, and we are both known for the quality of our operations and products.”

Reynolds adds that through this acquisition, the company is looking forward to serving new customers and offering a wider range of products to its existing ones.

CannetMATERIALS acquires 1200-tonne Macrodyne press

A new single-acting forging/squeeze-casting press will complement Cannet-MTL’s existing triple-acting forming/extrusion press. The new press can exert 1200 tonnes of force, equal to the weight of 800 midsize cars, over a press bed area of 1.3 square metres. The press frame and slide were designed so that they remain precisely aligned despite large amounts of thermal expansion, which allows experiments on high-temperature solid and liquid metals, as well as performing real-world forming operations. The press is being built as an important addition to the lab’s wide range of research and development facilities.

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